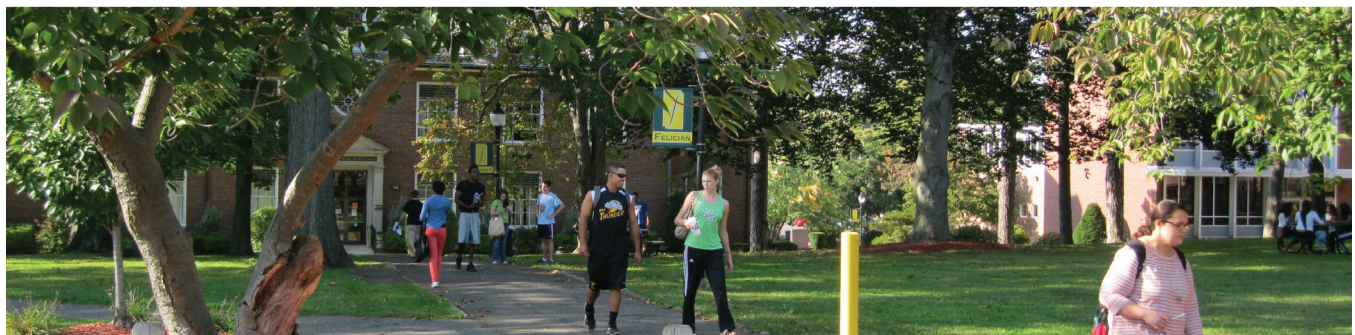


FELICIAN COLLEGE

STRATEGIC PLAN 2014 – 2019



A 21st Century Education Based on Timeless Values



Felician College is Sponsored by the Felician Sisters



Mission Statement

Felician is an independent co-educational Catholic/Franciscan College founded and sponsored by the Felician Sisters to educate a diverse population of students within the framework of a liberal arts tradition. Its mission is to provide a full complement of learning experiences, reinforced with strong academic and student development programs designed to bring students to their highest potential and prepare them to meet the challenges of the new century with informed minds and understanding hearts. The enduring purpose of Felician College is to promote a love for learning, a desire for God, self-knowledge, service to others, and respect for all creation.

Vision Statement

To be a pre-eminent Catholic Franciscan College where scholarship and the practice of teaching and learning place students first in the enduring quest for truth and the persistent pursuit of competence, character, and compassion.

Felician Franciscan Values

Respect for Human Dignity

Exhibit our reverence for and commitment to promoting the dignity of all persons.

Compassion

Exhibit an empathetic consciousness toward others expressed in caring service.

Transformation

Having an open mind and heart, leading to continuous improvement of all involved in our ministry.

Solidarity with the Poor

Ensuring the needs of the poor and vulnerable are met through advocacy and action.

Justice & Peace

Forging right relationships, recreating a sustainable environment, promoting the common good ... all in the pursuit of peace.

A 21st Century Education Based on Timeless Values

Founded in 1923 and sponsored by the Felician Sisters, Felician College is guided by the values of Saint Francis and educates a diverse student body of many faiths.

**We educate the whole student – mind, body and spirit.
We accomplish this by offering:**

- Academically rigorous instruction
- Highly qualified and committed faculty members
- Small class sizes with an average of 15 students per class
- 13 NCAA Division II athletic programs
- Scholarships and grants
- Small-town friendliness only 10 miles from New York City at our two suburban campuses – Rutherford and Lodi, New Jersey
- Various opportunities for students to explore their faith and serve others through Campus Ministry, service learning and academic pursuits.

Felician students practice what they are learning by engaging in direct learning experiences:

- United Nations Fellows Program
- Honors Program
- Internship opportunities
- Study Abroad Program
- Field experience and clinical residencies
- Service learning



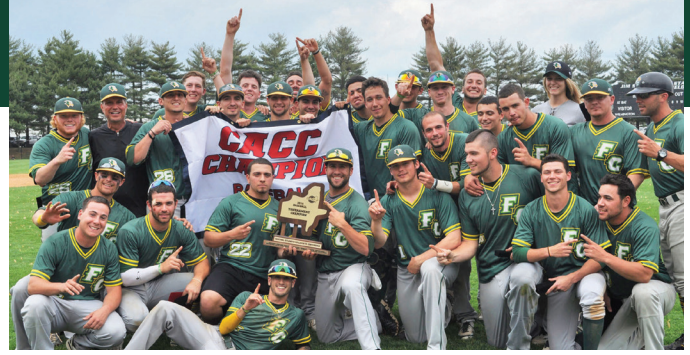
In the 2015 edition of **America's Best Colleges**, published by U.S. News & World Report, Felician College received the following rankings for North Regional Universities:

Top 10 for Campus Ethnic Diversity

Top 25 for Economic Diversity

Top 60 for Most International Students





Strategic Planning Principles

At the core of our strategic plan are five principles to set priorities and give direction to the important opportunities and challenges Felician will address over the next five years.

We are a preeminent Catholic Felician Franciscan Institution that embodies the mission and values of our heritage.

We will continue our commitment to efficiently and effectively managing our resources so as to ensure all our students affordable educational experience of the highest quality.

We will engage in community and global collaborations.

Rooted in our Felician Franciscan values is the awareness of a reverence and respect for all life. Our commitment to solidarity with the poor and justice and peace challenge us to engage with the local community in outreach endeavors in which our faculty and students can assist the underserved of our area.

We will graduate students with competence, character and compassion, to be global citizens of leadership and service through innovative and interdisciplinary programs and services.

A successful student is one who understands him or herself to be engaged in an educational process that focuses both the student and the College community on a path to success. Success is measured by a number of factors, most significantly, student engagement – intersection of student activities, academic and social and the Colleges support systems.

We will embody the values of our Felician Franciscan heritage as stewards of our assets and property within the framework of our institutional advancement efforts and our fiscal sustainability.

Diversity, technology, students, alumni, faculty, international collaborations and identification of new markets all work together to advance the mission of educating future students of the world. Over the next five years, fiscal sustainability, institutional advancement and deliberate and careful planning will give us the foundation we need to continue acting as good stewards of our assets and property.

We will assure institutional effectiveness through innovative organizational policies and practices.

Felician is committed to the effective evaluation of its educational programs, its academic and administrative support services, and the use of assessment results for continuous improvement. We will develop a comprehensive communication plan, cultivate current and new advisory boards, employ shared governance initiatives and ensure compliance with all outside agencies and internal compliance requirements.



Strategic Initiatives

The following initiatives are the means by which we intend to accomplish our strategic goals. We have clustered these initiatives into three broad categories that provide pathways to new levels of innovation, achievement, and distinction.

1

Build on our academic strengths.

- Seek university status for Felician – the keystone of the strategic plan.
- Add doctoral programs, such as the newly created Doctor in Business Administration.
- Establish a flourishing School of Continuing Education and Professional Studies.
- Develop a Center for Excellence in Computer Science and Cybersecurity.
- Establish an Institute for Gerontology.
- Create an Evening and Weekend College program for adults ,offering hybrid and online courses for undergraduate and graduate programs.
- Promote programs in the area of English as a Second Language for both students and educators.
- Provide a fully online MBA program.
- Promote and seek funding for faculty and student research in the areas of national healthcare priorities and high-risk populations.
- Develop an interdisciplinary master's degree in Teaching with Technology.
- Expand experiential learning initiatives beyond those currently in existence across all four schools to include additional study abroad locations, service learning opportunities and internships.

2

Engage a diverse student body in the educational process and foster their competence, character and compassion.

- Welcome more diversity in the student body and provide economic support through our designation as a Minority Serving Institution by the U.S. Department of the Interior.
- Attract larger numbers of veterans to our Yellow Ribbon program, which provides funding that supports the education of veterans.
- Expand partnerships with International Institutions to increase our international student population.
- Support a program of intramurals, club sports, health and physical education, and free recreation to promote fitness, life-long physical activity and healthy life styles.
- Institute pre-advisory programs for incoming freshmen and establish a program for advising students with undeclared majors.
- Establish a state-of-the-art Academic Advising Center for all students.
- Encourage student engagement with a complete Student Life Services Program.



3

Expand and improve our facilities to enhance the Felician educational and community experience.

- Effectively use existing facilities by advancing new “green technologies” and employing an advanced technology plan for the use of technology in the classroom.
- Construct new facilities that will allow us to enhance the present physical environment, expand program offerings and promote enrollment growth and market appeal on both its campuses over the next decade and beyond.
- Conserve areas of repose and sanctuary on our campuses using seasonal gardens, specimen trees and statuary.
- Complete the Education Commons Building on our Rutherford Campus. This facility will provide modern Internet connected class rooms and a state-of-the-art Nursing Lab to enhance our highly recognized nursing program.
- Expand the Rutherford gymnasium and add fitness and wellness facilities.
- Renovate the Student Center to include a new student life wing with upgraded eating facilities and other resources – to be completed spring 2016.
- Develop a comprehensive fund-raising capital campaign to fund capital projects and to increase endowment and scholarships.

Senior Administrative Officers

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President

B.S., University of Arizona; **M.B.A.**, Fordham University

M.Phil., Columbia University; **Ph.D.**, Columbia University – Economics & Education

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Vice President of Administration, Enrollment and Planning

B.S., Rutgers University

Sister Mary Juanita Arnister, CSSF

Vice President for Mission Integration

A.A., **B.A.**, Felician College; **M.A.**, Fairfield University

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B.S., Manhattan College

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